SHINING HOPE FOR COMMUNITIES

2019 ANNUAL REPORT

Systemic Change Starts at the Grassroots
History

Shining Hope for Communities (SHOFCO) is a grassroots movement that catalyzes large-scale transformation in urban slums by providing critical services for all. Kennedy Odede started SHOFCO in 2004 while growing up in Kibera, Africa’s largest urban slum. Today, SHOFCO serves more than 350,000 urban slum dwellers in 10 slums across three cities in Kenya.

We work to disrupt survival mode and build a promising future, with a focus on women and children as the key to community transformation. To achieve this, we are pioneering service delivery systems in urban slums that provide a channel for investment by the government and involvement by other service providers. Our goal is to reach one million beneficiaries with dignified access to critical services by 2030.

Vision

Building Urban Promise from Urban Poverty

Mission

Shining Hope for Communities (SHOFCO) is a grassroots movement that catalyzes large-scale transformation in urban slums by providing critical services for all, community advocacy platforms, and education and leadership development for women and girls.
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Dear Friends,

We are pleased to report that 2019 was a year of innovation and community-driven growth that enabled SHOFCO to reach new heights. We achieved key milestones in service delivery and partnerships, coupled with continuing steady growth of our community organizing network, SHOFCO Urban Network (SUN). These achievements have clarified our focus on continuing growth in the coming years, and wouldn't have been possible without your unwavering support.

In partnership with the Kenyan Ministry of Health and the Kenya Medical Research Institute (KEMRI), SHOFCO’s Health team screened over 10,000 individuals for tuberculosis (TB) and provided immediate treatment for those found infected with the disease. Our Health team also received numerous awards in the Kenya Quality Model for Health Challenge in Nairobi County. These recognitions at the county and sub-county levels are proof of SHOFCO’s excellence in healthcare delivery in hard-to-reach urban slum settings.

Guided by the U.S. Centers for Disease Control (CDC), SHOFCO implemented a state-of-the-art reverse osmosis purification system to our water treatment plant, providing residents with better tasting water that is free of common chemical contaminants. This improvement is in addition to the installation of solar lighting panels above our water kiosks to guide residents to the kiosks and increase safety at night. Our 24 water distribution kiosks in Kibera received over 9,500 visits in 2019.

In April 2019, four teachers from the Kibera and Mathare Schools for Girls travelled to the United States to meet with their peers at The Chapin School, a long-time partner of SHOFCO. This opportunity allowed our teachers to experience new teaching environments, collaborate with other teachers, and bring new insights back to share with their colleagues in Kenya. In December 2019, SHOFCO graduated its third glass of girls from KSG. Our graduation ceremony was attended by the Honorable Njoki Ndung’u, an associate justice of the Supreme Court of Kenya, who shared her wisdom and inspiration with our 23 young graduates and future leaders.

In 2019, SHOFCO Urban Network (SUN) expanded organically into Kisumu County in Western Kenya, specifically to the Obunga and Nyalenda slums. By year-end 2019, our Kisumu network included 5,204 community members. SUN also issued scholarships to 254 SUN Scholars, who are high-achieving high school students from the community. In 2019, 78 existing SUN Scholars successfully completed their high school education. Lastly, SUN committee members from Kibera visited the National Assembly of Kenya, where the Speaker of the Assembly recognized them for their role in transforming slum communities.

We are excited to present to you this report that showcases many more of SHOFCO’s achievements that you have made possible in 2019. These achievements have allowed us to touch the lives of 359,443 urban slum dwellers across 10 slums. Together with you and partners around the world, we will continue to shine a light on urban slum communities across Kenya.

Thank you and asante sana,

Kennedy Odede, Co-Founder & CEO
Jeremy Mindich, Chairman, SHOFCO Board of Directors
2019 Service Areas in Kenya

Mukuru Branch

Mathare Branch

Kibera Branch
## Our Impact in Numbers

### Education
- **167** children were enrolled in pre-kindergarten and daycare programs at three Early Childhood Development (ECD) centers.
- **100%** of students achieved a passing grade on the 2019 KCPE.
- **547** girls enrolled in primary school.
- **100%** student to teacher ratio.
- **7** of Kibera School for Girls (KSG) students transitioned to secondary school.
- **217** learners enrolled in adult literacy program.

### Health
- **106,323** clients reached at SHOFCO’s six clinics.
- **9,795** clients reached at Mathare clinic.
- **3,001** HIV tests and related counseling.
- **96,528** clients reached at Kibera clinics.
- **1,123** children enrolled in malnutrition program.

### WASH
- **9,510** individuals accessed our clean and affordable water, providing water for themselves and their families.
- **24** water kiosks operating across Kibera, 23 have a cashless payment system.

### Sustainable Livelihoods
- **111** women participated in the SHOFCO Women’s Empowerment Program (SWEP).
- **652** youths trained with job readiness skills.
- **85** new businesses formed after training.
- **2,036** people trained on entrepreneurship.
- **659** youths placed in internships with 222 employers.

### Essential Services
- **1,675** sexual and gender-based violence cases (SGBV) were reported.
- **501** SGBV clients provided with temporary safe house accommodations.
- **78,667** people accessed library services in 7 community libraries operating with an average foot traffic of 1,200 users per day.

### SUN
- **160,060** community members reached across eight slums.
- **1,177** social welfare groups engaged.
- **254** scholarships issued to secondary school students.
EDUCATION
In 2019, 547 girls received high-quality primary education (from Pre-K to Grade Eight) at SHOFCO’s two Girls’ Leadership Academies – the Kibera School for Girls (KSG) and the Mathare School for Girls (MSG). 335 girls were enrolled at KSG and 212 were enrolled at MSG. 42 students received free, high-quality secondary education at top boarding schools in Kenya and the United States.

100% of Grade 8 students at KSG achieved passing grades on the Kenya Certificate of Primary Education examinations (KCPE), a nationwide exam administered to all Grade 8 students that determines high school placement. The highest scoring student at KSG received a grade of 404 out of 500, compared to the nationwide high score of 440. 22 SHOFCO graduates enrolled in prestigious Kenyan high schools, and 4 students were accepted on full scholarship to boarding schools in the United States. 100% of SHOFCO graduates matriculated to high school in 2019.

Pre-K through Grade 3 students excelled on their first National Competency Based Curriculum (CBC) assessment. CBC is a new system of education, designed to emphasize the significance of developing skills and knowledge and also applying those competencies to real life situations. This system was launched by the Ministry of Education in 2017 to replace the 8-4-4 system Kenya used since 1985. KSG and MSG teachers also attended capacity building sessions on CBC, some organized by SHOFCO and others organized by the Ministry of Education.
Students from KSG excelled at the sub-county and regional levels of the Kenya Music Festivals. 14 groups advanced to the national level of the festivals, with one group winning first place. MSG students competed at the Kenya Drama Festival and advanced to the national level. SHOFCO organized joint sports and spelling competitions between the two schools. KSG and MSG also competed in football competitions in their respective sub-counties.

In partnership with the Hummingbird Foundation, MSG students participated in the Green Kids Award competition, and the school received first place in the primary school category. Hummingbird Foundation also supported MSG with environmental conservation lessons and helped establish a school garden, which supplies the school with vegetables.

Throughout the year, all KSG and MSG students attended counseling sessions with social workers, both in groups and individually, to support them in their academic and emotional lives. The teachers also set aside one day per week to discuss issues in the classrooms as a group. Working together with the students, they resolved any problems or concerns. This psychosocial support helped the girls to develop their emotional control.

In April 2019, four teachers from KSG and MSG travelled to the United States to meet with their peers at The Chapin School, a long-time partner of SHOFCO. This unique opportunity allowed them to experience new teaching environments, collaborate with other teachers, and grow professionally. They were able to bring their insights back to share with their colleagues in Kenya.

In December 2019, KSG’s third class of eighth grade students graduated. At the ceremony, the graduates heard words of wisdom from Njoki Ndun’gu, a Kenyan Supreme Court Justice.

In 2019, SHOFCO joined the Global Schools Forum, a global organization that strengthens the education sector by working with non-state organizations in developing countries that serve children from low income backgrounds.

Impact Stories:
Avril started school at MSG in 2018. For the majority of 2019, she was absent due to chronic sickle cell anemia. Thanks to the nutritional and medical support SHOFCO provides to students, she received treatment and is now a happy, healthy, and confident child.

Victoria, a Grade 1 student at KSG, was playing outside her home in Kibera when a paraffin stove exploded inside. As she rushed into the house to check on her mother, her dress caught fire. She sustained burns over 70% of her body. Victoria was rushed to Kenyatta National Hospital where she spent four months, and SHOFCO supported her medical care. She was discharged from the hospital in August and reported to school in September for the final term of the year and still excelled academically - achieving the top position in her class.
In 2019, 167 students received free, high-quality Early Childhood Development Education (ECDE) at SHOFCO’s centers in the Kibera, Mathare, and Mukuru slums. SHOFCO’S ECD program is mix-gendered and provides a safe, stimulating early learning environment for children 5 years and under who are experiencing or at high risk of developmental delays.

Parents and caregivers of the children enrolled in our ECD program actively attended monthly trainings and workshops on child growth and development and were taught ECD skills. SHOFCO’s ECD staff attended capacity building sessions on children’s rights and protection, as well as the newly introduced CBC system of learning.

In partnership with the Mathare and Kibera clinics, the ECD program placed all children in a nutrition program. Teachers and social workers identified the nutritional needs of each child, and every child was dewormed and provided with nutritional supplements.
SHOFCO’s adult literacy program provides members of the community over the age of 16 with basic literacy and numeracy education. Learners receive the necessary education and certifications to attain their goals and advance in the job market. In 2019, 217 people received free, high-quality adult literacy education at SHOFCO’s Kibera and Mathare centers.

20 learners sat for the Kenya Certificate of Primary Education examinations. Seven learners achieved passing scores, compared to 1 learner in 2018. The highest scoring learners were women aged 32 and 47.
SHOFCO’s Health Program combats survival mode by providing urban slum dwellers with access to affordable, quality healthcare. SHOFCO ran six clinics in 2019 – five across Kibera and one in Mathare, reaching 106,323 unique urban slum dwellers.

The clinics provided outpatient services including primary and preventative care, pre and postpartum care, child immunizations, comprehensive HIV care, family planning and reproductive health, breast and cervical cancer screening, gender-based violence response, and child nutrition.

In partnership with the Rotary Club of Nairobi, SHOFCO conducted dental camps reaching over 400 slum dwellers with serious dental problems. We also held cervical and breast cancer screenings, reaching over 120 women.

In Mathare, we partnered with the Mathare Member of Parliament, Anthony Oluoch, to conduct the second annual medical camp at the Mathare Special School. At the camp, community members were screened for cervical cancer and high blood pressure.

In partnership with the Ministry of Health and the Kenya Medical Research Institute (KEMRI), SHOFCO collected over 10,000 samples to test for tuberculosis (TB). Treatment began immediately for those found infected with the disease.

SHOFCO also conducted an orthopedic camp, in collaboration with the Kijabe Hospital and CURE medical clinics, to correct the physical deformities of 60 urban slum dwellers, 30 of whom were children.

In conjunction with The Challenge Initiative (TCI), we reached 512 urban slum community members through sexual and reproductive health outreach. Additionally, through our partnership with Marie Stopes International, we served 612 clients through counselling and long-term family planning.

Our Health team won awards in the Kenya Quality Model for Health (KQMH) challenge in Nairobi County. The team won five awards at the county level and three at the Sub-county level. The challenge identified quality service delivery across medical facilities in Nairobi County.
Amref Health Africa trained 15 SHOFCO staff members on basic life support. SHOFCO also hosted 22 students from Amref Health Africa for a 6 week internship. The students had experience in Community Health and Development and Health Service Management.

Health staff members were trained to operate a Beyond Zero mobile clinic. This training was organized by Beyond Zero and Sysmex. A 7-person team received this training and can now run diagnostic tests using the mobile clinic.

We marked World AIDS Day 2019 with 40 HIV negative infants born to HIV positive parents. 95% of HIV patients were enrolled in the Comprehensive Care Center clinics and began treatment, and over 80% of them showed the maximum viral suppressions.

Additionally, in partnership with KEMRI, we trained 18 health staff members on Pre-Exposure Prophylaxis (PREP). This training equips them with the necessary skills to fight HIV by preventing HIV infections for those in contact with anyone infected.

We also celebrated World Stroke, Diabetes, and Hypertension Day with a joint partnership event in Kibera, coordinated by the Nairobi City County Government medical team. The event raised awareness and screened slum residents for potential symptoms.

Throughout the year, our Health team supported the Sickle Cell Anemia Foundation through treatment and follow-up for patients from informal settlements affected by sickle cell disease.

In partnership with the Ministry of Health and Save the Children, SHOFCO trained six Health staff members on an electronic system for integrated management of childhood illnesses.
WATER, SANITATION, AND HYGIENE (WASH)
In 2019, SHOFCO operated 24 water kiosks in Kibera, with 9,510 visits throughout the year. Each kiosk is equipped with a cashless payment system to improve payment tracking. The system not only enables kiosk users to purchase water when kiosk attendants are not present, but also reduces the risk of theft.

SHOFCO installed solar lightning panels above 10 of our water kiosks to guide urban slum community members to the kiosks and increase safety at night. Additionally, our water treatment plant now has a reverse osmosis purification system. This new system removes approximately 95-99% of dissolved salts from the water.
SUSTAINABLE LIVELIHOODS
SHOFCO’s Sustainable Livelihoods Program enables urban slum communities to break survival mode and plan for the future. In 2019, the program served 2,124 slum residents in Kibera and Mathare.

SHOFCO’s Employability Program trained 652 youth aged 18-35 on job readiness skills. These trainings include personal development, job-finding techniques, assistance on the application and interview processes, work ethics and work-life balance, and employment rights and obligations.

SHOFCO partners with employers who frequently hire their workforce through the SHOFCO Employability Program. Partner sectors range across hospitality, manufacturing, Business Process Outsourcing (BPO), private security, information technology, and beauty. In 2019, the Employability Program connected 659 young people to jobs and internship opportunities in a variety of fields.

SHOFCO’s Sustainable Livelihoods Program offers a three-month information technology course to improve young people’s employability and IT skills. In 2019, some trainees were connected to advanced training with partners like the Moringa School, Akirachix, ACWICT, Digital Divide Data Kenya, and Techno Brain. Additionally, the program provided Pay-Go laptops for online jobs to 12 youth with excellent performance in the training program.

The Sustainable Livelihoods Program provides young women from Kibera and Mathare with business skills trainings, mentorship support for business owners, and income-generating activities to enable them to start their own businesses.
In addition to supporting beneficiaries to start their own businesses, the Sustainable Livelihoods Program also supports the businesses as they grow and stabilize. In 2019, the program provided 656 business startups with business skills trainings, focusing on marketing and innovation to improve sales. The program also trained business startup owners on financial management skills, including cash flow statements and profit and loss statements.

The SHOFCO Women’s Empowerment Program (SWEP) provides income-generating skills and psychosocial support services to women living with HIV. In 2019, the program served 111 women in Kibera and Mathare. These psychosocial support services enabled the women to share experiences, support each other with medication adherence, improve their self-esteem, and enhance their coping skills and psychosocial functioning. The women also gained sewing and beadwork skills, enabling a majority of them to earn sustainable income. The women made reusable sanitary pads, MSG and KSG uniforms and drama and music kits, table cloths, napkins, African clothing, bags, and beaded jewelry.
ESSENTIAL SERVICES
SHOFCO’s Gender Program continued to spread awareness, sensitize communities, and address sexual and gender-based violence (SGBV) across the Kibera, Mathare, Mukuru, and Bangladesh slums.

In 2019, the program reached 1,675 people with high quality case management services, both medical and legal. Out of these cases, 50 went to court, and judgements were issued on nine of these cases.

In 2019, SHOFCO aligned the SGBV program with national and county government structures. The Gender team was involved in the development of the Strengthening Safe and Protective Spaces for Women, Girls and Children in Kenya manual. This manual was created with the guidance of the Joint Programme on the Prevention of and Response to Gender-Based Violence, led by the Ministry of Public Service, Youth and Gender Affairs and in partnership with UN agencies, development partners, and civil society organizations.

The Gender Program was also involved in Nairobi County GBV Policy review and the development of the National GBV Directory. The department also actively participated in the National GBV Conference which brought together the Government of Kenya, Nairobi City County Government, UN agencies, NGOs, and civil society organizations.

The Gender Department established and maintained community SGBV awareness and prevention strategies. They conducted community sensitization meetings and worked with SHOFCO’s Health Program to assist SGBV victims. They also engaged gender champions - volunteers from the community with crucial knowledge of the landscape - to promptly respond to cases.

In 2019, 501 SGBV victims and survivors were accommodated in SHOFCO’s safehouses. At the safehouses, the victims and survivors worked with a counselor to discuss their experiences, receive psychosocial support, and start their journey of healing.

21 Gender staff members were trained on child protection and gender responsive budgeting. This enabled them to design services and make budgetary plans that take the different needs of children, men, and women into account.
SHOFCO operates seven community centers and libraries in the Kibera, Mathare, Mukuru, and Bangladesh slums, which serve approximately 1,200 users per day.

In 2019, the community libraries and centers served 78,667 community members. The libraries provide students and community members with a work and study space, as well as access to reading and other educational materials.
SHOFCO Urban Network (SUN) is a grassroots movement that provides socio-economic empowerment and advocacy platforms to support community-led development in Kenya’s urban slums. While providing a platform for community leaders and slum dwellers to chart an agenda for slum development, SUN provides a mechanism for slum dwellers to advocate for their needs and hold NGOs and government officials accountable.

In 2019, SUN expanded to the Obunga and Nyalenda slums in Kisumu (western Kenya), recruiting 5,204 community members. Overall, SUN reached 160,060 urban slum dwellers in Kibera, Mukuru, Mathare, and Kawangware in Nairobi, Bangladesh, Mshomoroni and Maweni in Mombasa, and Obunga and Nyalenda in Kisumu.

In 2019, SUN held an election for committee members in Kibera, Kawangware, Mukuru, Bangladesh, Maweni, and Mshomoroni urban slums. The program also trained SUN committee leaders across all sites on leadership and social justice to increase their capacity to drive the development agendas of urban slum communities.

In 2019, SUN Kibera committee members visited the National Assembly of Kenya, where the speaker of the National Assembly recognized them and their role in the community.

SHOFCO Urban Network issued scholarships to 254 SUN scholars, high school students from the community. In 2019, 78 SUN scholars successfully completed their high school education. The students participated in a mentorship program during school breaks, providing them with advice on career choices, peer pressure management, self-esteem, academic performance, substance abuse, and other risky behaviors.

In 2019, the Member of Parliament representing Kibera passed away, leaving a vacant seat. During the political campaigns ahead of the election, SUN hosted debates amongst the candidates. These debates provided a platform for the candidates to discuss the needs of the community and allowed community members to ask questions about their agendas and ideas.

SUN supported SHOFCO’s Savings and Cooperative Society (SACCO) to recruit 1,800 community members and 40 community groups. The SACCO allows community members to save as little as $3 per month and access loans to invest in businesses.
Financials

Assets
$16,816,582

- Current Assets: 75%
- Property and Equipment: 22%
- Noncurrent assets: 3%

Expenses
$6,136,507

- Program Services: 78.6%
- Development: 8.9%
- General and Administrative: 12.5%

Support and Revenue
$8,591,034

- Foundation grants: 67.4%
- Individual contributions: 27.4%
- Investment Income: 2.3%
- Corporate Contributions: 1.2%
- Project Income: 0.8%
- In-kind contributions: 0.9%
Donors and Sponsors

$100,000 and above
Coca-Cola Foundation
Conrad N. Hilton Foundation
David and Deborah Sonnenberg
Ford Foundation
Fossil Foundation
IF International Foundation
Matt Sirovich and Meredith Elson
Merck Family Foundation
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Roy and Patricia Disney Family Foundation
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Katherine and Philippe Villers
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Reena Bernards and Tom Smerling
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The School Fund
The Taft Foundation

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Alison Carlson
Andrew and Betsy Forrester
Andrew and Max Douglass
Andrew Moran and Michele Giddens
Angela Van der Meulen
Ann Bowling
Ann Dewitt Brooks
Anthony Koskey
April Gardner-Taylor
Barrie Landry
Bettina Van Maaren
Betty and Bonnie Quach
Blake Berquist
Brett and Rachel Hurt
Bruce and Carol Wyatt
Cameron Zeller
Carolin and Marc Bruening
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Catriona Shafer
Charol Shakeshaft
Cherri Sherman
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Christine and Richard Greek
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Jonathan Farrar
Jonathan Meltzer
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